

# SPONSORSHIP OPPORTUNITIES

## AT THE WILD WRITERS FESTIVAL



### PROGRAM INVOLVEMENT

Plenary speaking opportunity	✓			
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### REGISTRATIONS

Complimentary festival passes	8 passes	6 passes	4 passes	2 passes
Complimentary brunch passes	4 passes	2 passes	2 passes	
Invitation to the Sangria Speakeasy	✓	✓	✓	
Sponsorship recognition at brunch	✓	✓	✓	

### MARKETING

Logo recognition on festival website	✓	✓	✓	✓
Logo recognition on program and posters	✓	✓	✓	
On-site signage and promotional table during the festival	✓			
Advertisement in festival program	Full page	Full page	Half page	Quarter Page
Opportunity to set up promotional table at events	✓			
Mention in Thank You page in <i>The New Quarterly</i> magazine, print and digital edition (approximately 1100 paid subscribers & 4000 website visitors per month).	✓	✓	✓	✓

*\*The New Quarterly is a registered charity. Its CRA number is: 879825404RR0001*

## SPONSORSHIP BENEFITS



### Community Engagement

Engage in and foster a sense of community with Waterloo Region's literary population while establishing connections with writers, readers, and other stakeholders.



### Reputation & Brand Recognition

Enhance your brand's reputation and attract a wider audience who appreciates your support for the arts.



### Long-term Impact

Ensure the growth and success of our local literary community while fostering a future generation of influential and celebrated Canadian writers.



### Nurturing Talent

Provide professional development opportunities for readers, writers, and arts professionals in Waterloo Region to nurture their full potential.



### Fresh Perspectives

Access Canada's brightest literary talents and learn from their fresh and unique perspectives.