

SPONSORSHIP OPPORTUNITIES

AT THE WILD WRITERS FESTIVAL



PROGRAM INVOLVEMENT

Plenary speaking opportunity



REGISTRATIONS

Complimentary festival passes

8 passes

6 passes

4 passes

2 passes

Complimentary brunch passes

4 passes

2 passes

2 passes

Invitation to Authors' Reception



Sponsorship table recognition at brunch



MARKETING

Logo recognition on festival website



Logo recognition on program and posters



On-site signage and promotional table during the festival



Advertisement in festival program

Full page

Full page

Half page

Quarter Page

Opportunity to set up promotional table at events



Mention in Thank You page in **The New Quarterly** magazine, print and digital edition (approximately 1100 paid subscribers & 4000 website visitors per month).



**The New Quarterly is a registered charity. Its CRA number is: 879825404RR0001*

SPONSORSHIP BENEFITS



Community Engagement

Engage in and foster a sense of community with Waterloo Region's literary population while establishing connections with writers, readers, and other stakeholders.



Reputation & Brand Recognition

Enhance your brand's reputation and attract a wider audience who appreciates your support for the arts.



Long-term Impact

Ensure the growth and success of our local literary community while fostering a future generation of influential and celebrated Canadian writers.



Nurturing Talent

Provide professional development opportunities for readers, writers, and arts professionals in Waterloo Region to nurture their full potential.



Fresh Perspectives

Access Canada's brightest literary talents and learn from their fresh and unique perspectives.